

Nella

Indian Summer Classic

“FUELING SUCCESS FOR 25 YEARS”

BRINGING
BUSINESS
TOGETHER
TO PROVE
THAT
EVERYONE
CAN BE A
WINNER



Special Olympics
Northern California

SEPTEMBER 15, 2004

Greetings,

As we are writing this, we cannot help but reflect on the past and the wonderful support we have received from our supply partners and friends. This event has grown greater each year, and this year will be no exception. We have changed the format to allow supply partners to golf with owners and directors within the company. We realize the value of building strong relationships with the decision-makers and we are committed to fostering an environment which will allow this to happen. Because of you, our friends and partners, we have consistently been able to raise more money each year for causes that truly make a difference. Your contributions have helped the Special Olympics develop ways for children and young adults to participate in competitive events that they could have never dreamed possible. You can feel confident that your donation is going to a responsible organization. Seventy-nine percent of all contributions go to programs and services that build the self-esteem of these remarkable young people. The smiles they share with others are a direct reflection of your support over the years, and we thank you.

We would like to take this opportunity to invite you to participate in our 2004 Special Olympics Benefit Golf Tournament on September 15, 2004. It will be held once again at the beautiful Ridge Country Club in Auburn, California. Thanks to your support, this is more than just another golf tournament. This is a worthwhile event that contributes to the lives of so many in our community!

We look forward to seeing all of you on September 15, 2004.

Sincerely,

The Tournament Committee

Tournament

DRESS FOR SUCCESS

This year our committee has decided to make sure that you are dressed for success at the tournament. Granted you might not be able to play like Tiger Woods, but at least you can start dressing like he does. This year's Player's Gift is a High Quality Wind Shirt.



TOURNAMENT SCHEDULE SEPTEMBER 15, 2004 THE RIDGE GOLF COURSE

- 7:00 AM Range Opens
- 8:00 AM Registration Opens
- 9:00 AM Tee Off
- Lunch between holes 7 & 8 and 13 & 14
- 3:00 PM Golf is finished-Appetizers served
- 4:00 PM Winners announced, raffle and silent auction
- 5:00 PM Another successful event completed

COMMITTED
TOURNAMENT
Thanks
PARTNER



The Course

The Ridge

Designed by legendary Robert Trent Jones, II. The Ridge Golf Course provides a pure golf experience for all players. Adapted to natural landforms, rock out-croppings, rambling creeks, and stately oaks, the course offers a wide variety of playing challenges that we are sure you will find stimulating.



The course is par 71 and measures 6734 yards from the back tees. Don't let that deceive you ... it plays long! A grass driving range, two putting greens and a shot game area are available to hone your skills.

THE LPGA WILL BE USING THE COURSE FOR A TOURNAMENT ONE WEEK LATER. EXPECT THE ROUGHS TO BE TALL AND THE GREENS TO BE LIKE GLASS. THAT OUGHT TO LEVEL THE PLAYING FIELD.

COMMITTED
TOURNAMENT
Shanks
PARTNER



Directions



The Ridge

2020 Golf Course Road, Auburn, CA 95602

- ◆ *Take highway 80 to the Bell Road exit.*
- ◆ *Head Northwest for 1.8 miles.*
- ◆ *Turn right on New Airport Road.*
- ◆ *Turn right on Golf Course Road.*

*For additional directions contact The Ridge
530-888-7888 or visit www.ridgegc.com.*

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Shank's
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Coors
LIGHT

Sponsorships

\$3,000 GOLD SPONSOR

Hole Sponsor ♦ 6 Players ♦ Contest sponsor
Guaranteed play with Nella Directors and/or Owners
Name on Banners & Tee Sign

\$2,000 SILVER SPONSOR

Hole Sponsor ♦ 6 Players ♦ Contest sponsor
Guaranteed play with Nella Manager and/or Director
Name on Tee Sign

\$1,000 BRONZE SPONSOR

Hole Sponsor ♦ 4 Players
Name on Tee Sign

\$200 INDIVIDUAL PLAYER

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Budweiser

KING OF BEERS

Registration 2004

Gold Sponsorships @	\$3,000 = \$	_____
Silver Sponsorships @	\$2,000 = \$	_____
Bronze Sponsors @	\$1,000 = \$	_____
Individual Player @	\$200 = \$	_____
TOTAL	= \$	_____

Check Enclosed

Make checks payable to: Nella-Special Olympics

Address: Attn. Greg Smith
2349 Rickenbacker Way, Auburn, CA 95602

Charge to Credit Card

MC/Visa/AmEx

Credit Card

Exp. Date

Company Name

Contact

Phone

Address

City

State

Zip

Email Address

Copy for Tee Sign (If applicable)

Sponsorship commitments required by August 30, 2004

Individual golfer registration by September 6, 2004.

Full payment required on day of event.

